

**10A NCAC 48D .0203 STANDARD C: COMMUNICATIONS**

To satisfy the communications standard, a local health department shall complete the following activities:

- (1) develop a plan for communicating public health information to the population and demonstrate using the plan;
- (2) tailor communications to reach communities and distribute the communications to those communities;
- (3) share data about the health of the population with the public and community partners;
- (4) develop partnerships with the media and promote public health messages through those partnerships; and
- (5) develop and implement a plan to educate the population on public health topics.

*History Note: Authority G.S. 130A-34.1;  
Eff. June 1, 2026.*